

**Université Côte d’Azur Mobility Allocation for Outstanding International Students**

**Applicants for a Master Degree in “Digital Strategy” (M2)**

September 2018 -June 2019

@ Institut Supérieur d’Economie et de Management (ISEM)

*The EUR "Digital Systems for Humans" provides financial and non-financial support to high-achieving and committed students from all over the world*

**Master program scholarship content**

***Brief description* -** The [UCA Mobility Allocation for International Students](http://univ-cotedazur.fr/en/idex/academies/networks-information-and-digital-society/formation/master-scholarship-for-international-students/mobility-allocation-academy-stipendium-to-international-students) enables graduate students and young professionals from abroad to study and conduct research at Université Côte d’Azur. It is awarded to international students with interests in economics and management of innovation and digital changes.

The Scholarship covers a year (two semesters) of a second year master’s degree in “[Digital Strategy](http://univ-cotedazur.fr/fr/education/trouver-sa-formation-1/masters/parcours/strategies-digitales)” and includes a 4 to 6 months’ internship (research stay) at the GREDEG (Groupe de Recherche en Droit, Economie et Gestion) Research Centre.

The research project is part of a larger project conducted in collaboration with SKEMA Business School entitled “[IT Modernization: Emerging Trends and Practices in Diffusion Process and Dynamics of IT and Digital Technologies](http://univ-cotedazur.fr/en/idex/academies/networks-information-and-digital-society/recherche/liste-des-projets-finances/it-mod)”. The main research question is concerned with digital transformation in organizations and businesses IT modernization on our local territory. To a large extent, this issue raises the question of the governance of large IT projects (often called megaprojects) and IT modernization in large (often conservative) organizations. Building up on existing expertise in the domain by the different project partners, the objective of this project is to conduct an in-depth case-study of the recent local SAP strategy to lead its clients to cloud governance structure.

***Host institutions -*** The successful candidate will be part of the [Université Côte d’Azur](http://univ-cotedazur.fr/english/presentation/les-objectifs-duca) that is seen as a catalyst that will transform its territory through a different mode of thought, of entrepreneurship, and of research and development.

In particular, the scholarship is awarded by the pluridisciplinary academy of excellence “[Networks, Information and Digital Society](http://univ-cotedazur.fr/english/idex-uca-jedi/academies/networks-information-and-digital-society)” which aims at improving comprehension of the transformation brought about by the digitalization of society, especially the impact of technological innovation and the role of physical artifacts in this transformation.

The Master Degree in “[Digital Strategy](http://univ-cotedazur.fr/fr/education/trouver-sa-formation-1/masters/parcours/strategies-digitales)” is delivered by the [Institut d’Economie et de Management](http://unice.fr/isem/presentation) de Nice which gathers economics and management programs at both undergraduate and graduate levels. The internship will take place at [GREDEG](http://unice.fr/laboratoires/gredeg/accueil) (UMR CNRS 7321).

***Fields of study -*** The successful candidate will be invited to work on digital transformations (cloud transformation), in the field of Management Information Systems.

***Scholarship value/ duration -*** The scholarship amounts to 5.500 € granted in two separate payments of  2.750 € per semester. Scholarship is awarded without consideration of personal or parent income. It cannot be cumulated with other scholarships if their total amount is higher than 500 € / month.

**Eligibility requirements**

The Grant will be awarded to outstanding international graduate (1st year) students. Candidates with French nationality will not be considered. Applicants should demonstrate quality of their academic curriculum and records; their creativity potential and scientific independence.

Familiarity with data analysis and programming would be appreciated.

A score of B2 at the French proficiency test and a good knowledge of English are expected.

A candidate aiming at applying for a Ph.D. programme at GREDEG will be considered more seriously.

**Application material and deadlines**

1. Detailed CV
2. Cover letter including motivation
3. Academic records (from A levels/ Baccalaureate grades to current records)
4. One reference letter is highly recommended.

The Call is launched on May 14th, 2018.

The Deadline is June 15th, 2018.

Skype interviews will be organized between June 15th and June 30th, 2018.

Results will be announced by July 6th, 2018.

**For questions, contact:** lise.arena@unice.fr or lapo.mola@skema.edu